



## DMCC Visits Key Brazilian Cities to Drive Trade and New Business to Dubai

- DMCC hosts its flagship Made For Trade Live roadshow in three key Brazilian cities, Espirito Santo, Minas Gerais and Sao Paolo
- Ease of doing business in Dubai and DMCC's status as an international trade hub was highlighted to Brazilian business leaders from a range of sectors
- Roadshow series hosted in partnership with the Arab-Brazilian Chamber of Commerce, enhancing bilateral trade ties and economic cooperation

13 April 2022

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DMCC – the world's flagship Free Zone and Government of Dubai Authority on commodities trade and enterprise – has successfully concluded a series of Made For Trade Live international roadshows and trade discussions in key Brazilian cities highlighting the significant opportunities in Dubai for Brazilian companies looking to expand their operations internationally.

Brazilian business leaders from a range of sectors were addressed by senior DMCC executives, who emphasised the ease of doing business in DMCC. The discussions also focused on how Brazil and the UAE more broadly can enhance bilateral trade and relations.

**Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC**, said: *“As being part of BRICS for the past two decades, Brazil is an increasingly important player in the global market, particularly when it comes to commodities such as coffee and metals, as well as important sectors including the manufacture of aircraft and eco-friendly automobiles. As such, DMCC is perfectly positioned to support a wide range of Brazilian businesses in expanding their international footprint, utilising Dubai's status as a gateway for trade to tap into the world's fastest-growing markets. I am thrilled to be back in Brazil – a country I have grown fond of thanks to its incredible people and their global business outlook.”*

Held in partnership with the Arab-Brazilian Chamber of Commerce, this latest series of Made For Trade Live roadshow events marked DMCC's sixth tour of the region, demonstrating DMCC's deep commitment to Brazil and its focus on strengthening trade relations across a wide range of commodity sectors.

**Osmar Chohfi, President of Arab-Brazilian Chamber of Commerce**, said: *“The firm bond we maintain with DMCC has naturally guided us towards signing the Cooperation Agreement between our entities. Established in September 2021, the MoU commits us to holding seminars, roadshows, trade missions and other activities aimed at fostering the relationship between Brazilian companies interested in growing internationally and the Dubai Multi Commodities Centre.”*

DMCC has played a significant role in enhancing UAE-Brazil relations through a series of events and partnerships, and is home to some of the world's leading Brazilian businesses. DMCC's business district acts as a global hub for trade and a prime location for Brazilian companies [to set up a](#) business in Dubai and tap into a broad range of markets.

DMCC's Made for Trade Live roadshows play a key role in promoting Dubai as a prime destination for foreign direct investment (FDI).

DMCC recently reported a record breaking first quarter of 2022 of company registrations – the highest since inception, following DMCC's best-ever year in 2021, when the award-winning Free Zone surpassed 20,000 member companies.

For the full DMCC events calendar, please visit: <https://www.dmcc.ae/events>.

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## About DMCC

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Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

[www.dmcc.ae](http://www.dmcc.ae)

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