



## DMCC Executive Chairman and CEO Joins Last Dubai Fitness Challenge in JLT Park

15 November 2020

---

On Saturday 14 November, Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC, joined the last set of activities at the DMCC Fitness Hub, in the JLT Park. Along with DMCC employees, JLT residents and visitors, Bin Sulayem took part in forming a huge human symbol spelling out “JLT by DMCC”.

Between 6 and 14 November, DMCC hosted a range of sessions and classes catering to all ages and levels as part of the city-wide Dubai Fitness Challenge. DMCC has been a proud host of the initiative since 2018. Supporting community health and wellbeing initiatives and efforts is inherent in the ethos of the UAE, DMCC and Bin Sulayem himself.

JLT is one of the most dynamic urban districts in Dubai and home to a growing diverse community of over 100,00 who live, work and visit the area.

### About DMCC

---

Headquartered in Dubai, DMCC is the world’s most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai’s position as the place to be for global trade today and long into the future.

[www.dmcc.ae](http://www.dmcc.ae)

Almas Tower  
Jumeirah Lakes Towers  
P.O. Box 48800, Dubai, UAE  
+971 (0) 4 424 9600  
dmcc.ae

**MADE  
FOR  
TRADE**