

DMCC Connects with the UAE Embassy India through Virtual Meeting

- *DMCC's Executive Chairman and CEO hosts virtual briefing with the UAE's Commercial Attaché to India*
- *The briefing highlighted the UAE and India's long-lasting bilateral trade ties and new avenues for collaboration*
- *Discussion focused on the commodity trade between the two countries, coffee, tea, diamonds, pepper and chilli in particular*

11 June 2020

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC – the world's flagship Free Zone and Government of Dubai Authority on commodities trade and enterprise – hosted a briefing call with Ahmad Sultan Bin Harib Alfalahi, the UAE's Commercial Attaché to India, on 10 June via a virtual conference.

During the call, both commended the UAE government for showing exemplary leadership in tackling the COVID-19 pandemic since the very early stages.

Alfalahi and Bin Sulayem expressed their pride in the unprecedented level of collaboration between the leadership of the two countries. They also highlighted the long-lasting strategic bilateral relations between the UAE and India, and the major role that DMCC plays in the trade relationship.

The pair discussed ways to further strengthen existing ties over the coming period, with the aim of widening the range of commodity trade beyond diamonds, tea and coffee to include other goods such as pepper and chilies. Additionally, Bin Sulayem underscored DMCC's continuous commitment to bringing key industry events and expertise from India to the UAE, including hosting the International Pepper Conclave once again in Dubai in the near future and bringing the world's hottest sauce from India to Dubai.

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer, DMCC, said: *"The UAE and India enjoy strong historic ties that have transformed into a strategic partnership over the years. DMCC will continue to explore areas and opportunities for further cooperation between the two countries over the coming period. I look forward with great expectations to working with Ahmad Sultan Bin Harib Alfalahi and his team to further strengthen the bilateral relations between the UAE and India and bringing in new commodity opportunities to Dubai."*

Ahmad Sultan Bin Harib Alfalahi, the UAE's Commercial Attaché to India added: *"The cultural, diplomatic and commercial ties between the UAE and India are stronger than ever before; and this is something to be celebrated. It was encouraging to hear more about the range of initiatives that DMCC is driving to strengthen Dubai's status as a global trade hub. The UAE is India's third largest trade partner, and there is real scope to expand and exceed the 100 billion USD bilateral trade target set by both nations in the near future."*

DMCC is hosting a series of briefings with Ambassadors of the UAE across key markets, such as the U.K., China and Germany, to further strengthen bilateral relations, discuss ways to support ongoing trade ties and understand what businesses need in target markets.



About DMCC

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for Trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future.

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