

# DMCC Coffee Centre

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TRADE**

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The DMCC Coffee Centre is a state-of-the-art facility established in 2019 to provide a wide range of services to the entire coffee value chain, from crop to cup. The first of its kind in the Middle East, DMCC Coffee Centre is situated in the Jebel Ali Free Zone Area (JAFZA) and is a centrally accessible meeting point for global producers and buyers.

With over 11,500 metric tonnes (MT) of coffee handled and processed to date, DMCC Coffee Centre connects the fast growing and high value consumer markets in the Middle East and Europe, to some of the world's major coffee producing nations such as Ethiopia, India, Indonesia, Uganda and Vietnam. With a vision to transform Dubai into the new global hub for coffee, DMCC Coffee Centre benefits a wide range of stakeholders including coffee farmers, exporters, traders, roasters and retailers.

The 15,000 sqm temperature-controlled facility comprises storage, value add and commercial space and offers its members a wide range of services including inbound/outbound logistics support, warehousing, roasting, packaging and distribution services. Further, the facility is equipped with a Specialty Coffee Association (SCA) certified training campus that offers professional courses for baristas and consumers alike in the areas of grading, cupping, roasting and brewing.

## DMCC Coffee Centre

### Warehouse and storage

- To date, the DMCC Coffee Centre has handled and processed over 11,500 MT of green coffee
- 13,716 MT of green coffee can be stored at the centre (equivalent to 704 20ft containers)

### Green coffee processing

- Cleaning and de-stoning: 6 MT per hour
- Blending: Maximum of nine varieties in green and roasted silos
- Re-bagging into jute bags with GrainPro and jumbo bags
- Vacuum packing
- Silo storage: 88.5 MT capacity

### Coffee roasting, grinding, blending and packing

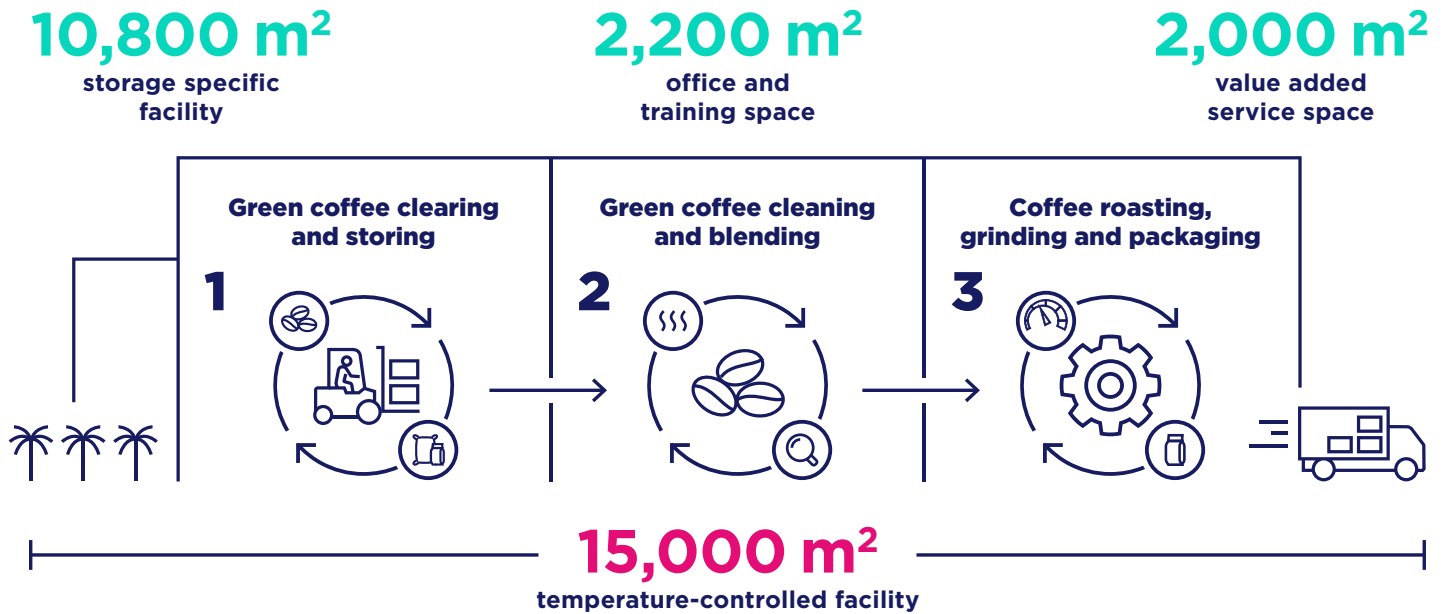
- 272 MT coffee roasted to date
- Post roast blending up to nine varieties
- Roasted coffee silo storage: capacity of 4.8 tonnes for ground coffee and 13.5 tonnes for whole beans

### Training and events

- 2,000+ professionals have used the DMCC Coffee Centre training and event facilities to date

### Other stats

- 464 MT total green Coffee produced
- 28 Coffee origins handled to date, 65% of which are from Ethiopia
- 10 different export destinations covering Africa, Europe, Asia, and the USA
- Total handling capacity of up to 20,000 MT of green coffee annually with an estimated annual trade value of around AED 367 million (USD 100 million)
- Capacity for 3,000 MT of fresh and instant coffee packaging annually
- 3,000,000+ cups of coffee roasted to date
- AED 275 million value of cargo processed to date
- DMCC Coffee Centre has over 130 registered members, including Ally Coffee, Neumann Kaffee Gruppe (NKG), Sucafina, and La Marzocco



### Facility layout

- 10,800 m<sup>2</sup> storage specific facility
- 2,000 m<sup>2</sup> value added service space
- 2,200 m<sup>2</sup> commercial and training space
- 15,000 m<sup>2</sup> temperature-controlled facility

### Services

- Logistics
- Storing
- Roasting
- Grinding
- Blending
- Packaging
- Distributing

### Specialised services

- Sample evaluation
- Quality control
- Cleaning
- Coffee roasting, grinding and blending
- Packaging and re-bagging of green coffee
- Green bean storage at optimal cooled temperatures

### Commercial space and activities

- Private fully furnished on-site office space
- Flexi-desk facility
- Freight forwarding and logistics
- White label services
- Fully equipped meeting rooms

### Equipment available

- Brambati production plant
- La Marzocco equipped training centre
- Fully outfitted roasting lab
- Café and brew bar for product development
- Three fully outfitted cupping rooms with water

### SCA certified premier training campus

- Roasting training
- Q and Sensory Lab
- Barista and Brewing Lab
- SCA accredited professional courses including SCA Coffee Skills Program and CQI Q Grader certificate

# DMCC's Coffee Industry Leaders



## **Ahmed Bin Sulayem**

*Executive Chairman and Chief Executive Officer | DMCC*

Ahmed Bin Sulayem is the Executive Chairman and Chief Executive Officer of DMCC and has driven its growth from a start-up of 28 member companies in 2003 to the world's leading free zone in 2021 with over 23,000 member companies from 180 countries, employing over 80,000 people.



## **Saeed Al Suwaidi**

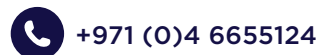
*Director of Agri Commodities | DMCC*

Appointed to the role in January 2022, Saeed is responsible for driving the strategic growth and expansion of DMCC's soft commodity portfolio and related ecosystems.

With vast experience in international supply chains, logistics and FMCG digital business models, Saeed leads the operational management and commercial teams at both the DMCC Coffee Centre and DMCC Tea Centre. He is also tasked with engaging DMCC's growing number of local, regional and international members in the agriculture commodities sector.

## Location and contact details

DMCC Coffee Centre  
Plot S10814, Street S109  
Jebel Ali Free Zone - South  
P.O. Box 48800  
Dubai, UAE



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For more information, visit [www.dmcc.ae](http://www.dmcc.ae).