

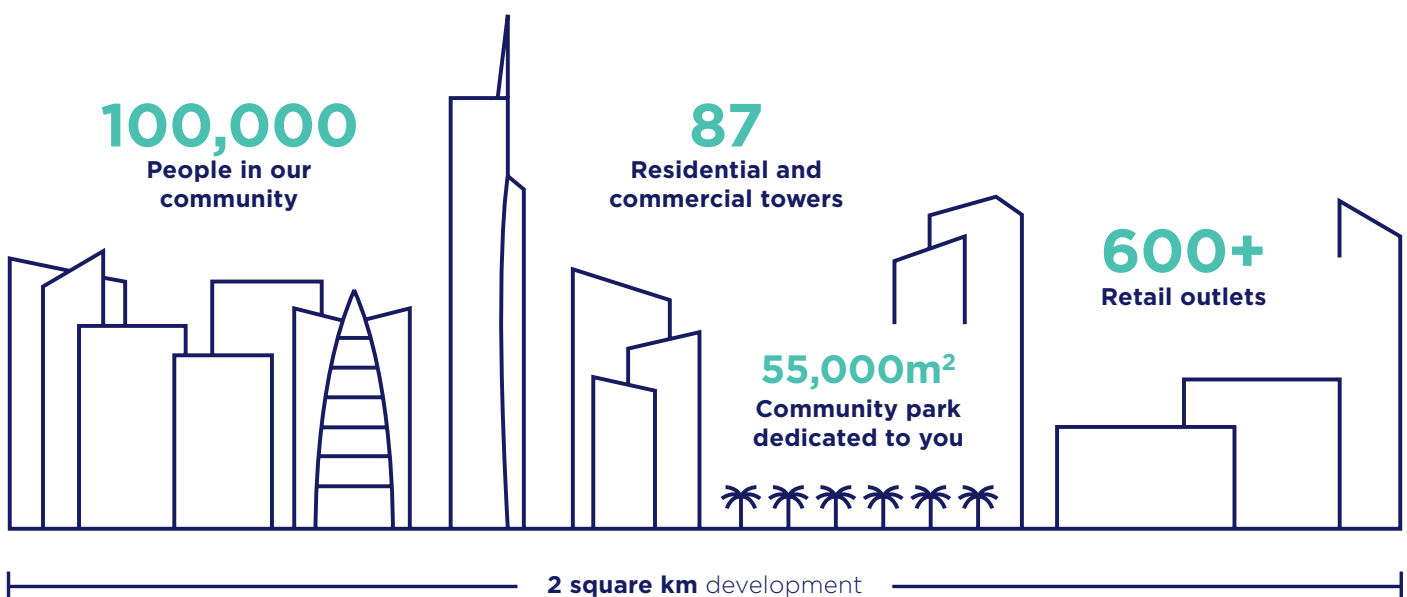
DMCC's Jumeirah Lakes Towers

MADE
FOR
TRADE

dmcc.ae

DMCC is developing Dubai by creating some of the leading destinations for businesses, residents, and visitors. It is the master developer of the vibrant Jumeirah Lakes Towers (JLT) district, building a thriving community that adds value to businesses, enriches the lives of residents, and creates unique experiences for visitors.

JLT has grown organically over time, maturing into a truly diverse destination and one of the most recognisable districts in Dubai with new facilities and enhanced public spaces emerging on a rolling basis. It offers an unrivalled mixed-use community, home to 100,000 people and over 22,000 businesses who choose to live, work, and play in the community. JLT comprises 87 residential and commercial towers, including Almas Tower - one of the tallest commercial towers in the region.



JLT For Businesses

“Balanced with easy-going and innovative living, JLT is a launchpad for economic activity”

- JLT is the location of one of the world's fastest growing free zones, DMCC, which provides companies from any sector access to global markets.
- DMCC's roster of over 22,200 member companies is an unparalleled international business network. As the physical home to facilities such as the Dubai Diamond Exchange and DMCC Crypto Centre, JLT enables global trade and provides a supportive environment for businesses of all types to thrive.

JLT For Residents and Visitors

“Exemplifying authenticity, ambition, balance, and a spirit of collaboration, JLT is a neighbourhood full of soul”

- JLT is one of Dubai’s most sought-after residential neighbourhoods, with over 100,000 people spread across the 2 sq km community.
- Located at the heart of “new Dubai”, JLT sits between Dubai’s Marina district and high-end residences in the Meadows and the Hills. Positioned right next to Jebel Ali’s port and industrial complex, JLT acts as the physical gateway behind Dubai’s global trade hub status.
- JLT is flanked by two metro stations on Dubai’s central line, providing convenient and affordable access to the rest of the city.
- Central to JLT’s appeal is its diverse offering of leisure, hospitality, dining, and recreation facilities. It offers a rich choice, from homegrown F&B pop-ups to Michelin Guide-recommended dining, community markets to boutique shops, jovial Irish pubs to funky and sophisticated cocktail lounges – JLT offers something for everyone.
- Culturally, JLT plays host to a full suite of events, from food markets to cinema screenings, while the diversity of the community provides the foundations for cross-cultural collaboration and enrichment.
- Through enabling connectivity across the community and by providing a range of sporting and fitness facilities such as football pitches, a basketball court and a jogging track, JLT encourages an active and healthy lifestyle. The community is growing all the time, with the most recent addition of new facilities such as a football pitch, basketball courts, fitness stations across the community, a fitness hub in the park, and padel courts at Lake B.

Smart and sustainable city in JLT

“Creating a positive environmental and social impact is central to JLT’s identity”

- JLT is a destination where positive change is embraced and encouraged, particularly through smart solutions. DMCC’s ESG strategy spans areas that deliver maximum impact for its key stakeholders. For JLT, this comes in the form of deploying cutting-edge energy and water saving technologies, reducing waste and single plastic usage, and ensuring inclusive facilities and spaces across the community.
- JLT continuously strives to create an urban destination that delivers a positive impact. JLT is currently going through one of the region’s largest solar panel and retrofit projects, in which all car parks across the community will be fitted with solar panel car shades installed across 17 clusters to provide over 7,612 MWh annually. JLT has also partnered with the local initiative ‘Dubai Can’ to provide easily accessible water stations for users, helping to drive down plastic bottle usage.
- Caring for the environment is critical to JLT’s offering. We have a core focus on increasing water and air quality as part of our Smart District strategy, in which we regularly monitor our environment, including air quality, water quality, noise levels, and more, using a network of smart sensors before taking concrete steps to enact change. We have also created a digital twin of JLT, which is a virtual model designed to accurately reflect the physical district. This digital twin is continuously being updated with new assets and provides valuable insights into the day-to-day operations of JLT.
- Our ‘Smart and Sustainable City’ strategy across JLT regularly sees exciting new initiatives throughout the community, such as the installation of smart kiosks that offer information, direction-finding, Wi-Fi, and charging stations for the public, and more accessible wayfinding signs around the district to make sure that everyone can access all that the community has to offer.

DMCC. Made for Trade.

For more information, visit www.dmcc.ae.