

Women's Empowerment Principles

7 steps to fully removing the glass ceiling in your business

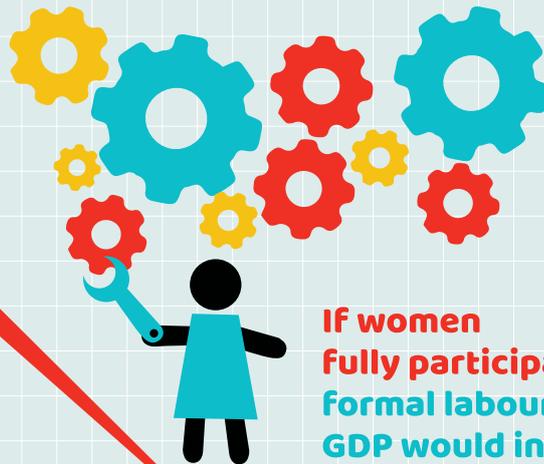
Want to build stronger economies?
Want to propel business success



The answer is simple: unleash women's talents, skills, experience and energy

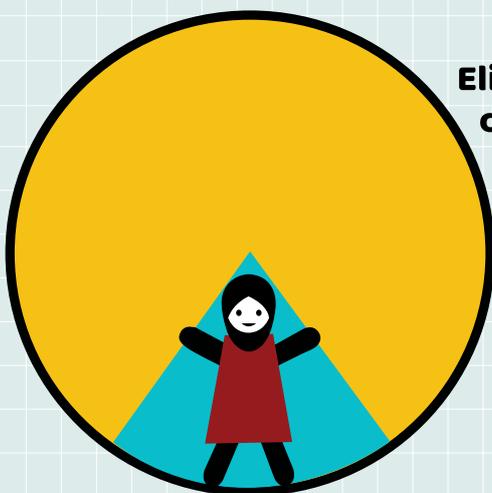
When it comes to gender equality, the question is not why, but when?

Women hold less than **5%** of CEO positions at top 500 companies



If women fully participated in formal labour markets, GDP would increase by

\$28 trillion



Eliminating discrimination against female workers can boost productivity by up to

40%



EQUALITY MEANS

BUSINESS

1. Women's Empowerment Principles (WEPs)

We invite you to become a signatory of the UN Women's Empowerment Principles (WEPs). Created by UN Women and the UN Global Compact, WEPs is the world's largest public-private partnership for gender equality.

2. Unlock the potential

In a nutshell, WEPs is a set of seven easy-to-follow principles for businesses to chart their progress towards gender equality in the workplace, marketplace and community. Established through an extensive multi-stakeholder consultation between governments, businesses and civil society, WEPs is informed by real-life practices gathered from across the globe. They therefore provide businesses worldwide with a systematic framework for empowering women and achieving the many associated benefits that this brings.

3. An undeniable business case

Time and again, research has shown that gender diversity and equality in the workplace enables businesses to benefit from greater levels of productivity, organizational effectiveness, return on investment and consumer satisfaction. Governments, including the United Arab Emirates (UAE), also recognize that the Sustainable Development Goals (SDGs) and national economic growth targets cannot be achieved without a rapid move towards gender parity.

4. Nothing to lose, everything to gain

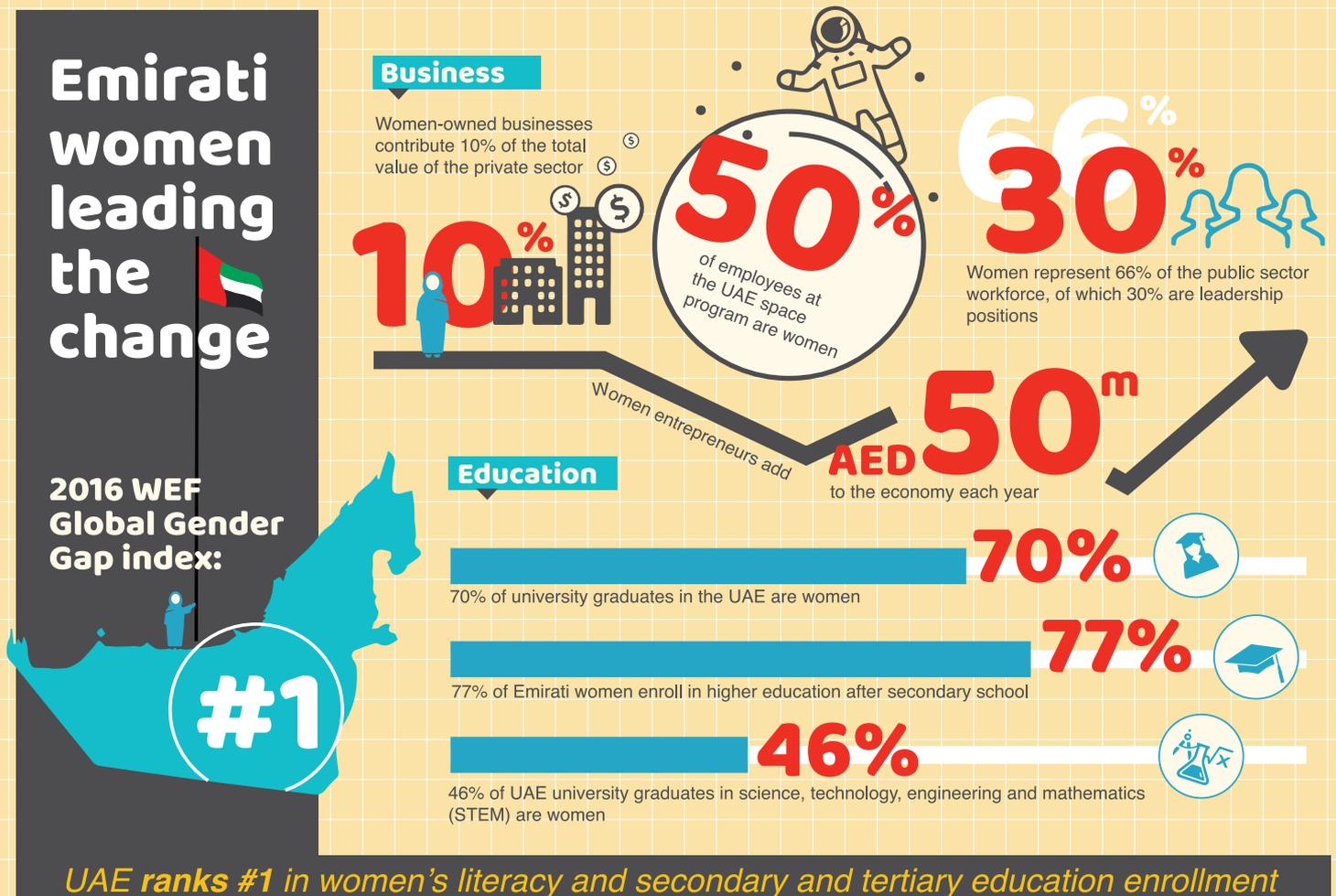
WEPs is not a set of prescriptive rules, but rather a set of UN-developed voluntary principles that provide a roadmap to gender equality and its innumerable benefits. Becoming a signatory of WEPs requires no membership fee – just a simple commitment to use the seven principles as a guiding light for gender equality in your business.

5. Emirati women leading the change

Did you know that women entrepreneurs in the UAE add AED 50 million to the economy each year? Be inspired by business women in the Gulf nation who are leading the change. The UAE is advancing the gender equality agenda at a fast pace, which is highlighted in the World Economic Forum Global Gender Index 2016. Emirati women play a remarkable role in the rapid and successful development story in the region.

6. How fair is your business?

Curious to know how your company ranks in terms of gender equality? Identify your strengths and areas for improvement today by using the [WEPs Gender Gap Analysis Toolkit](#).



7. WEPs and the UAE Network – sign up today!

To fast track the gender equality agenda, the UAE local network can empower your business or organization in a local context. We want to promote your efforts to empower women and help take your enterprise to the next level.

So don't delay – become a signatory of WEPs today by signing [the CEO statement of support](#).

Contact us



Visit our UAE WEPs
Network website.



Email us at
WEPsUAE@gmail.com
to learn more.



[Click here to sign up.](#)

What's next?

Once we have received your application, we will contact you to meet you and invite you to one of our many events and meetings.

Stay connected!

Follow, engage and join the conversation on the following platforms with our official hashtag [#WhyWEPs](#):



[facebook.com/
wepsuae](https://facebook.com/wepsuae)



[instagram.com/
WEPsUAE](https://instagram.com/WEPsUAE)



[twitter.com/
wepsuae](https://twitter.com/wepsuae)

The Principles

- 1 **Establish high-level corporate leadership for gender equality**
- 2 **Treat all women and men fairly at work - respect and support human rights and nondiscrimination**
- 3 **Ensure the health, safety and well-being of all women and men workers**
- 4 **Promote education, training and professional development for women**
- 5 **Implement enterprise development, supply chain and marketing practices that empower women**
- 6 **Promote equality through community initiatives and advocacy**
- 7 **Measure and publicly report on progress to achieve gender equality.**